

MARKETING STUDENT ASSISTANT - ACCELERATING THE GREEN ENERGY TRANSITION

Are you preparing yourself for a career in Marketing or Communications? Looking to test your creative marketing and communication skill? Are you interested in accelerating the green energy transition? Then consider Cotes for your next student job!

At Cotes, you have a unique opportunity to be the Student Assistant in the Sales and Marketing team that supports three growing business units in the green energy transition - Wind Energy, Battery Manufacturing, and Other Industries. In this role, you'll explore, work, and execute on a range of marketing and communication activities using the latest platforms and best practices in close collaboration with the business units.

This opportunity will help you develop an understanding of building a customer-centric marketing approach and give you a unique insight into the green energy transition. You'll play a key role in our automated marketing, social media campaigns, content development, market research, and business development efforts.

Are you game?

ABOUT THE POSITION

As a Student Assistant in the Cotes Sales and Marketing team, you'll join a small and agile international team of 14 located in the Aarhus HQ and working remotely. You'll be involved in creative communication projects, social media management, website platform (CRM/CMS) development, and support sales and business development. If you live in Aarhus, you'll not have to commute very far as our HQ is located in Viby, which is a short bike ride from Aarhus city center.

If you are motivated by learning, exploring, and understanding the latest in digital marketing and fast-growing business development, then you might just be the right person for the job, and we'd love to have you join the team.

- **Working hours:** 10-20 hrs. per week - depending on tasks and your studies
- **Hourly rate:** 150 DKK/hour and flexible working arrangements
- **Lunch buffet:** Available at employee discount price, 15 DKK/day
- **Start date:** September 1, 2024

WHAT WE'D LOVE ABOUT YOU:

Our preferred candidate has the following personal and professional qualifications:

- Studies a bachelor's or master's degree, preferably in the last year of the bachelor's or just started the master's degree
- Achieved high grades in classes
- A proactive and flexible approach with a positive can-do attitude

- Enjoys teamwork where everyone wins together
- Service-minded, well-organized, and detail-oriented
- Takes ownership and responsibility for deliverables
- An analytical mindset and passion for data analysis
- Flair for digital platforms and IT - experienced user in Microsoft Office
- "I will sort it out" is most likely a typical saying of yours and people who know you well know that you always do so
- Ability to communicate effectively across teams
- Previous creative writing or content creation experience is a plus
- An eye for detail and a flair for digital marketing
- Full proficiency in English both written and spoken (Danish or German is a bonus)

WHAT YOU WILL LOVE ABOUT US:

Cotes builds and supplies adsorption dehumidifiers to some of the biggest and fastest growing industries in the world. Cotes is also a privately owned Danish company and operates entirely independent, which enables the team to be autonomous and go the extra mile for clients in finding the right dry-air solution. Cotes has become a global brand, trusted by both small and large companies alike. Our client list includes some of the biggest names in wind energy and battery manufacturing. Still, the application of our dry-air solutions (dehumidifiers) is extensive, which in of itself is an exciting challenge. Learn more at www.cotes.com

HOW TO APPLY

Send your application (or any questions you might have) to Head of Marketing & Sales and Tech Support, Benjamin Troskie at btr@cotes.com with the subject line "*Cotes Marketing Student Assistant Application*".

Put your talent to work and apply as soon as possible by attaching your CV, transcripts and cover letter. Interviews will be conducted continuously.

- Seniority Level: Entry level
- Industry: Mechanical and Industrial Engineering
- Employment Type: Part-time
- Job Functions: Marketing & Communications
- Location: Bjørnholms Allé 20, 1. Viby J, 8260 Denmark